

## FORM 4C - New Jersey State-Level Logic Model - Tobacco

### State Priority: Tobacco

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Logic Model Components				Outcomes		
Column 1	Column 2	Column 3	Column 4	Column 5	Column 6	Column 7
<p><b>Problem Statement</b> What specifically is the identified problem/ consumption pattern that the state is looking to address?</p>	<p><b>Root Causes</b> What are the major Intervening variables/root causes?</p>	<p><b>Local Conditions</b> What are the local conditions/ contributing factors to the problem?</p>	<p><b>Interventions</b> What activities will we implement to address these factors?</p>	<p><b>Short Term Outcomes</b> How will we know if local conditions/ contributing factors changed?</p>	<p><b>Intermediate Outcomes</b> How will we know if the major intervening variables/root causes changed?</p>	<p><b>Long Term Outcomes</b> How will we know if the identified problem/ consumption pattern has changed in the right direction?</p>
<p>1. Tobacco use has led to a number of consequences in our communities</p> <ul style="list-style-type: none"> <li>• Ex. Percentage of every day smokers</li> <li>• Ex. Percentage of e-cigarette users</li> </ul>	<p>1A. Availability/Access</p> <hr/> <p>1B. Favorable Attitudes &amp; Community Norms</p> <hr/> <p>1C. Laws &amp; Enforcement</p> <hr/> <p>1D. Price &amp; Promotion</p>	<p>1A.1 Retail Availability 1A.2 Social Availability</p> <hr/> <p>1B.1 Attitudes favorable towards use: Parent 1B.2 Attitudes favorable towards use: Youth 1B.3 Attitudes favorable towards use: General 1B.4 Low perception of risk</p> <hr/> <p>1C.1 Smoke free zones 1C.2 E-cigarette bans</p> <hr/> <p>1D.1 Tax rates 1D.2 Advertisement/ signage/product placement</p>	<p>Provide Information</p> <p>Enhance Skills</p> <p>Provide Support</p> <p>Access/Barriers</p> <p>Change Consequences</p> <hr/> <p>Physical Design</p> <p>Modify/Change Policies</p>			